

Next Steps in the “Future of the Field”

The Need:

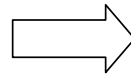
In order to meet the need, King County needs **155,000 more units** of affordable housing by 2015.

(Goal adopted July 2006)



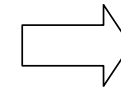
Strategy 1: *Build a broad alliance* in support of affordable housing development.

109,000 units



Strategy 2: Increase efficiencies and create the resources necessary to **double HDC members’ production** of affordable housing.

46,000 additional units; sustain 19,000 existing



Strategy 3: *Strengthen the HDC organization* to effectively implement the Future of the Field.

Collaborate with Other Sectors to Advocate for Housing Affordability

Continue and strengthen HDC’s partnerships with the **Cascade Land Conservancy, Futurewise, Realtors**, and low income advocacy groups.

Explore new relationships with builders and health sector.

Engage civic groups & employers to advocate for Workforce Housing. Continue HDC’s work with businesses, civic groups, and governments in the **Puget Sound Regional Council’s Prosperity Partnership**. Gain consensus on key regional priorities through their Regional Housing Working Group. Take leadership on implementing the legislative and educational strategies promoting more affordable housing for the workforce.

(2007 - 2009)

Engage Private Developers to Help Produce Affordable Housing

In collaboration with Seattle Office of Housing and ARCH staff and local city councilmembers, HDC is working to engage for-profit developers in building more affordable housing through incentives in areas with substantial upzoning.

(2005 – 2008)

Educate and Engage Local Elected Officials throughout King County

Through a series of tours, forums and meetings, HDC is working to educate local elected officials throughout King County on the tools they have and need to meet the affordable housing need in their communities.

(July 2006 and onward)

Nonprofit Efficiencies & Collaborations

HDC becomes the central info clearing house to assist members on ways to use resources most effectively

--Property and asset management

--Construction systems, materials and design

HDC develops leadership in the nonprofit housing industry and interests young people to enter the industry as a career.

(November 2006 onward)

New Resources

\$ 1 Billion State Housing Trust Fund

Expanded Seattle Housing Levy

Increased Regional Housing Funding

Cost Reductions:
Sales Tax Exemption
Infrastructure Funding

Renovation of Existing Subsidized Stock

(July 2006 – 2009)

Greater Organizational Capacity and Reach

Expand HDC membership and recruit an advisory board of community leaders.

Add staff to help members implement Future of the Field strategies.

Create and sustain an alliance to raise the profile of housing on the public agenda.

(March 2008 onward)

February 2008